

KEY HIGHLIGHTS

- Four new water harvesting structures completed
- International Women's day celebrated
- Tejaswini & Spandan at Haldia
- 39 SHGs at Babrala linked with banks for loans
- EDP training conducted for pond owners at Haldia

INSIDE THIS ISSUE:

OSGP 2

Pond Management 3

Bank Linkage 4

Enterprise Development 5

Swasthangan 6

Education Program- 7

Environment Conservation 8

Water Management

Water harvesting and water management are key intervention by TCSR. Programs include construction of water harvesting structures, training for community ownership, promoting responsible use of water.

Four water harvesting structures were constructed by TCSR under various programs inclusive of the DRDA watershed. These are expected to not only provide irrigation and drinking water, but also to help recharge the aquifer and improve the ground water quality. The **Ravaan checkdam at Navi Drevad** is located at the borders of Bhimpara and Meripur village. The catchment area of the dam is about 3 kms. and 1.5 to 2 MCFT is the water storage capacity of this dam. The water of Ravaan dam will provide irrigation support to 60 hectares of agriculture land .

Panchiya and Bhootnath checkdams are located near **Beyt village** . Inside the catchment area of these dams, there are 5 wells and the water of these wells is used for drinking and household purpose by the villagers. The water from the check dam will help improve the water level and quality of water of the wells .



Hussaindada checkdam - Dhinki village: The catchment area of the checkdam is about 2 kms and 0.75 MCFT is its water storage capacity.



Panchiya checkdam
Bhootnath checkdam - Beyt village:



Other Water harvesting works:

We continuously work with the community to help them maintain and improve their ponds and other structures. Desilting, Deepening and Renovation of community pond related work at Goriyari, Makanpur, and Hamusar was undertaken. Drinking water well at Rajapara, Makanpur and Mulvel villages were repaired, renovated and provided with pipeline for drinking water.



Benefits of water harvesting structures



Karubha of Makanpur and his wife proudly showing the

Roof Water Harvesting:

Mr. Karubha Depabha of Makanpur wadi vistar is a beneficiary of Roof Rain Water Harvesting Structure (RRWH) construction program. The family of 6, in the absence of any assured source of drinking water facility, used to depend on a community well about 2 km from their house, the water of which was brackish. The hardships endured for fetching water has been assuaged by the construction of roof rain water harvesting structure of 10000l capacity, under the WASMO project.

Mr. Miajharbha Kara,

Member of Pani Samiti (Padli village) : The rainfall water from 2 to 3 villages flowed away in the sea. The lake did not get filled by rain water and due to that water available to the village was for only 3 months. After the construction of the Chelara check dam and diversion channel the water from the 2 to 3 villages will be accumulated and stored in this village. Then ground water level in the wells will also improve. The village will get the drinking water and household usage water for 12 months instead of 3 months only. Cattle will also get water from the dam



"Gomti irrigation scheme near village Korada will increase irrigation the coverage upto 600 acres and benefit 130 farmers

Okhamandal Samridh Gram Pariyojna (OSGP)

Under OSGP various activities were carried out during this quarter. The main objectives of the project are as under:

- To increase the income of the farmers by implementing agriculture/horticulture interventions such as dry land horticulture, organic farming etc.
- To enhance water use efficiency for agriculture purpose through micro irrigation
- To implement water management / harvesting system, to reduce salinity ingress and to provide safe drinking water as well as water for irrigation
- To increase income of rural population through innovative techniques in water management / Agriculture and improve the quality of life.

To achieve these objectives, work started with awareness / training, in which, 50 farmers from Cluster-A village and 95 farmers from Cluster-B & C participated.



as well as new crop were given.

RRWHS construction was initiated with an objective to provide safe, potable water . Awareness, training and technical training were given to the selected villagers and work on construction of 7000Ltr & 10000 Ltr capacity storage tank covering 40 households was done.

New initiates on water management in which new water saving technologies like drip ,sprinklers were introduced .Total 43 farmer from 12 villages covered under this activity .

Gomti irrigation scheme: The dam on Gomti River near village Korada, covers around 400 acres for irrigation. TCSRDI initiated an irrigation scheme to optimize the use of dam water to increase irrigated area to 600 acre and cover 130 farmers. Survey and awareness program was started to initiate formation of irrigation co-operative society

Meeting the MLA for the Gomti Dam & irrigation project



R O Plant—Coastal Area Development Program (CADP)



Reverse Osmosis Plant (RO plant)

The work of R.O. plant got commissioned in Bhimrana Village. Bhimrana village was a no source village with water supply by TCL through Tankers . The

village community well yields brackish water. TCSR, WASMO and the village community agreed in the discussion to build the Reverse Osmosis plant in the village. A survey was done by WASMO, TCSR, DOSHIAN COMPANY, and PANI SAMITI about the feasibility of water. They monitored the quantity of water available in the given time, amount of TDS in the purified water, and the quality of water . The changes noted by the R.O. purified water were that medical issues after consumption of RO water were negligible. Women told that the R.O. purified water was very good for cooking purpose and the taste of the food was also improved.

Indirect benefit is also to the agriculture land surrounding the check dam.

Pond Management

The pond management initiative at Haldia, since its initiation has gone from strength to strength. In this quarter, 10 groups comprising of 176 members of 6



villages have completed their training on pond management. More than 800 members have been trained till date

Other water and Sanitation activities

Charangaga Dam:

Charangaga dam at Tupni village was constructed as part of the WASMO project. The water storage capacity of the check dam is of 2 MCFT. Benefit includes:

- a) improved water in Charangaga well situated downstream
- b) Water supply to well constructed under WASMO program situated on left side.

Indirect benefit is also to agricultural land surrounding the check dam and improvement in agricultural produc-

tion. It has also increased the availability of drinking water for the cattle.

Workshop on sanitation awareness:

A workshop for the sanitation awareness was held at Gyansagar learning center and village leaders from the village of Okhamandal and Kalyanpur taluka participated in it.



Workshop on sanitation awareness

Rose Drink—Fruit Preservation Training



Rose drink being prepared

The training on rose drink was organised for SHG member's of surrounding areas of Babrala. The trainer Mr. Manoj Sharma was from Dep't of Fruit Preservation, Badaun. Members of two SHG named-Kamala and Prerna Mahila mandal from Noorpur participated in this workshop.

The aim of this training was to **establish a fruit preservative unit** through SHG. The reason for choosing this activity was easy availability of raw material (rose petals).

The process of production of Rose drink was taught and as a result 15 bottles were prepared by the SHG members of Kamala. Ma-

hila Mandal. These products were displayed for sale on a trial basis.

Overall the result was good and the groups have decided to commence the production of the rose drink.



Bank Linkage—Babrala

A bank linkage program was organized at village house, Babrala with an objective of providing credit facilities for SHG members. Mr. D.K Sharma, Regional development manager, Serv U.P Gramin Bank Badaun, Mr. R.C Jaiswal Lead district manager Badaun, DDM –Mr. Vinod kr. and Branch Manager, Sec. U.P Gramin bank of Babrala Bhakroli, Junawai were present in the programme.

Twenty Seven Self-help groups were linked with banks on this day, making this a historic moment for the SHG movement at Babrala. Representative from thirty nine SHG s were

present, some were role model SHGs of this area. They shared their memories and experiences of the growth of SJG movement in their village.

The members of Sevarti Sangh (Cluster) were also present in the programme, Ms. Kamala secretary of cluster shared her views on role and responsibility of cluster in utilisation and repayment of bank loans.

RDM, Mr.DK Sharma was very pleased with performance and coordination among TCSRDRD, SHG members and bankers at Babrala in the field of SHG development

27 groups were linked with banks on this day, making this a historic moment for the SHG movement at Babrala

Mushroom Training



Dhingre Mushrooms

Mushroom is a nutritious vegetarian delicacy and has many varieties. It contains many vitamins and minerals and is very low on sugar and fat.

TCSRDRD took the initiative for entrepreneurship development and worked on a cluster for mushroom development.

.Dhingre seeds were arranged from "Chandrasekhar Azad agriculture university", Kanpur. The trainer from

the University, explained to the SHG members about sowing time, nutritive value, role in balance diet, marketing, and practically / commercially viable methods of growing "dhingre" mushroom.

It was such an effective training that SHG members were motivated and they bought packets of mushroom seeds and further started to grow mushroom for own consumption and for commercial purpose.

Enterprise Development– Fisheries



EDP training in progress at Haldia

Entrepreneurship development training at Haldia was conducted with 2 groups comprising of 34 members. Out of which 71% of the members were from BPL family and 29% belonged to SC family.

EDP Training was imparted to the members who have been trained on pond management. It was imparted by in house faculty. The groups were made aware on the general entrepreneurship qualities.

EDP Training was a first time initiative for community at Haldia. The module was designed in such a way that the objective of fisheries as viable as well as a sustainable business proposition could be clearly demonstrated.

The first phase was on motivational training to impart basic skills of business including ways of generating income and discussing supportive policies of the government and co-operatives, balancing the role of the housewife as well as entrepreneur matching income with the loan installments generating profits and developing a basic business plan.

2nd Phase of training covered topics on technical know how, activities schedule, working capital management and role specific responsibilities for sustainable development of socio economic conditions.

It is planned that such training programs will be con-

For the first time Enterprise Development Training was conducted at Haldia for members trained in Pond Management

Self-Help Groups

Training: A Training program was organized for Self help Group members of Bhimrana village near Mithapur . The objective of training program was to identify products for small entrepreneurship. A total of 35 members participated in the program.

Participation in Fairs :

- Participation of 2 women from the Rexene cluster in the leather fair organized by GRIMCO at Baroda.
- Participation of two self help group members in Gram Shilp Mela at Agra and Lucknow, Participation was sponsored by NABARD



- Participation of women from the Rexene cluster and 2 SHG members in the SARAS fair organized by NABARD at Mumbai., sponsored by NABARD and TCSR
- Participation of 2 women from the Rexene cluster and 2 SHG member in the International Fair for Leather Rexene - Madras, sponsored by GRIMCO and TCSR

Vocational Training & Enterprise Development

NABARD -Project

- REDP training sponsored by NABARD on Bandhej initiated with the selection of 50 trainees for two batches one each for Gayatri Nagar and Jay Ambe society – Arambhada Village
- Preliminary Monitoring Committee meeting with officials of NABARD and officials of BOB and SBI.

Vocational training under the AA program

- 18 youth sent for one month training in driving,

carpentry, repair of electric appliances and mobile repairing at Dalit Shakti Kendra.

- New batch of 40 youth selected for training in Mobile repairing, Computer, electric appliances at Dalit Shakti Kendra.
- District Industrial Centre –Jamnagar distributed tailoring kits to 56 BPL beneficiaries under the Manav Kalayan Yojana



Visit by General Manager and DDM NABARD

Swasthangan—Family Welfare Project with PFI

Village Health committee—Training



Five days of workshop on Village Health Committees and Documentation was conducted at village house Babrala with the collaboration of TCSR & PFI. Participants were from J. K Lakshmi Cement & Tyres .Ltd, Smile foundation and the health team of TCSR, Babrala. Two trainers from Pratinidhi—Lucknow conducted this training.

First three days of the training focused on VHC formation and its implementation. The Trainer by Dr. Mazhar.A.Rashidi, talked about the three principles –Patient hearing, Believe in others and Helping the community.

He also informed the participants about the governments National Rural Mission, key objec-

tive of which was formation of VHC, and the importance of PRA, RRA, and PLA in VHC formation. The process of conducting VHC meetings was also explained.

Next was putting theory into practice. Participants tried out their new knowledge in the villages. They shared their experience of field visit with others. Participants divided into groups and each group prepared action plans for implementation.

The overall training was a success, fruitful and knowledgeable for the entire health team of respective organizations.

VHC training in progress. Participants preparing social maps

“Gomti irrigation scheme near village korada will increase irrigation the coverage upto 600 acres and benefit 130 farmers

Health , Hygiene and Awareness Camps

Health and hygiene awareness camps were conducted at Devpara and Hamusar villages. Information regarding water borne diseases, dental hygiene, sanitation and personal cleanliness were disseminated through poster exhibitions and video films. A drama on education was also enacted to convince the parents and children regarding the importance of education.

Vision 20/20 camps:

A vision 20/20 camp was organized at Devpara village primary school, in collabora-

tion with Dwarakadish Arogyadham Eye Hospital.170 children were examined for refractive error and spectacles were distributed to the needy.

AIDS awareness camps:

Puppet shows were organized at Devpara village to disseminate the message of prevention of AIDS. The entire village, including men, women & children enthusiastically turned up for the puppet show

Vision 20: 20—Haldia

Weak eyesight hampering studies and development of primary school children was also an area of concern for the community and therefore to ensure proper vision to primary school children through provision of medicine & spectacle the project Vision 20:20 has been undertaken with the partnership with Vivekananda Netra Niramay Niketan .

Steps to get the Clearer Picture:

The volunteers conduct the preliminary vision test. This is a first stage. The children with vision problems are taken to the eye specialist for final check up. The spectacles are provided by TCL. It is carried every month in different primary schools. Total students covered in this quarter are 209 of 4 primary schools. Spectacles and medicine were distributed to 19 students.

Volunteers for the Vision 20: 20: program



Education Programs—Mithapur

Functional Literacy Program:

Adult education classes were started at Devpara and Hamusar villages. 50 self help group members are currently undergoing training under this program.

Sports Competitions:

Sports competitions were organized at Devpara primary school on 1st Jan 2009 as part of the model village project. A variety of games were conducted and prizes were distributed to the winners. The whole village had gathered to witness the event. A lecture on "Safety and Environment" was also organized through the safety department & the Environment department.

Bal Utsav :

The Baal Utsav is a two day camp for village children

organised at Mithapur which helps in bringing to fore the abundant hidden talents of children, as well as get a chance to bring smiles into their lives. A number of activities are were planned with the help of volunteers from various departments

The best students from each village in each of the activities mentioned were asked to perform/display their work at the Bal Utsav. Winners were awarded points and the overall winner (School and Department) were awarded trophies!

The overall winner of Bal Utsav 2009 was **Rupenbandar Primary School**. The best part was this was there first year of participation and still they managed to grab overall trophy.

Bal Utsav helps in bringing to fore the abundant hidden talent of the rural Children. .

Innovative Methods of Teaching

A two day interactive session was held with 20 teachers of 4 primary schools. With the objective to assess the training impact through school visit and



interaction with different stakeholders and to assess the needs for further capacity building programme- This is a follow up done after the 1st phase of primary training which was conducted in December

Infrastructure Development

Construction of new Cattle shed: TCSRDRD constructed community cattle sheds at Goriyali and Makanpur.

Construction of Arambhada library: Village Arambhada has a more than 100 years old village library which has a huge collection of various rare books. Since the building was very old and not safe, people of Arambhada requested TCSRDRD to construct a new library building. In response to peoples need TCSRDRD has constructed the library building with a hall and 4 rooms with shelf. We have also done electrification.

Construction and renovation of high school & Primary school : During the quarter , renovation work of Goriyali, Baradia and Varvala high schools

and Padli & Devpara primary schools was completed . Basic infrastructural facilities like rooms with flooring, compound wall, toilet etc, were provided .

Community health centre: The construction of community health centre, at Bhimrana village was completed

Water storage tanks for drinking water: As a response to community need, TCSRDRD supported the construction of 5 community water storage tanks in five areas of Bhimrana village. In this work, Bhimrana village contributed 50% as village contribution.

Cattle shed and computer room in Ishwariya village (RANAVAV) - Completed construction of Cattle shed and computer room in Ishwariya village.

Save the Whale Shark—Vhali



Whale Shark Inflatable at Kutiyana

The Whale Shark inflatable model was exhibited as a part of the Republic Day Celebration at Kutiyana in Porbandar district on 26th January 2009. This was for the first time that the whale shark inflatable model has been a part of the Republic Day function held in Porbandar district.

The inflatable was a special entry to the function as requested by the Forest Dept. This opportunity was used to sensitize the rural

community of Kutiyana on the whale shark. The Chief Guest Mayaben Kodnani, Minister Child & Health along with the MLA of Ranavav and Kutiyana, Karsanbhai Odedra; District Collector, MB Parmar; and other dignitaries attended the event. The team of TCL volunteers from our Ranavav office actively participated in the program. 45 whale sharks were rescued along the Saurashtra coast and released by the State Forest department during the period January to March '09

Regeneration of Mangroves—MFF

Mangroves for Future: MFF project is a joint project of TCL with IUCN.

The project aims at restoration of the mangrove cover in the coastal areas with community participation, which will help improve the coastal wetland ecology and provide the much needed roosting and nesting site for the aquatic birds. Application for mangrove plantation permit on 50 acres of tidal mudflats at the Rukshmani creek area, Dwarka, has been submitted to the District Collector.

Tidal amplitude study for the proposed site has also been initiated. A survey to identify new sites for mangrove regeneration was carried out at the Harshad Creek and 50 acres of land has been identified for mangrove regeneration with the support of the village community. The Mangroves for Future project is being taken up jointly with IUCN.

Coral Reef Conservation Project

The Coral Reef Conservation project aims at the establishment of India's first privately conserved coral reef at Mithapur, which would serve as a role model for the coral reef conservation efforts within and outside the country. The project includes creation of coral reef conservation awareness through setting up of an Interpretation Centre, creation of a board walk for viewing corals, re-plantation of coral species as per IUCN re-introduction

norms and to set up monitoring protocols.

Work on mapping of the Mithapur reef boundary and the coral density was initiated during the reporting period. Belt transects were organised with the active involvement of Tata Chemicals volunteers for the assessment of the reef biodiversity. Marine biologist from the Wildlife Trust of India introduced the volunteers to the belt transect methods to assess the density and diversity of corals and other associated marine life. 18 species of hard coral, other marine fauna like the sting ray-fish, sea hare, eels, sea anemones and crabs were recorded during these transects.



Live Coral and Belt Transaction at the reef

Climate Change Workshop—Mithapur



Village wetland clean up drive

The National Environmental Awareness Campaign (NEAC) grant applications of Bhimrana, Arambda, Hamusar and Goriali school ECO Clubs were accepted by the Ministry of Environment & Forest and a one day workshop on “Climate Change” was organized at each of these schools during January 2009. Slide shows on “Green house heating effect and the impact of Climate Change” were organized. The Hindi version of the film “Inconvenient Truth” by Al Gore was also screened for the students. Senior officers including Mr. M. Jacob from Tata Chemicals Ltd. Attended the inauguration.

Workshop at Arambda village school. . : Drives for cleaning of the village wetlands were also organized as a part of the NEAC program. The community ponds at five villages i.e. Bhimrana, Arambda, Hamusar, Goriali and Lalpur were cleaned with the participation of ECO Club members and the village community.

A public meeting and an awareness program on “Climate Change” was also organised for the Lalpur village community under the NEAC grants program

Tree plantation at the village community pond was also carried and the village community has taken-up the responsibility to maintain the same. A total of 600 ECO Club members and villagers participated in these Climate Change workshops and the wetland clean-up drives. Copies of Climate Change information booklet in vernacular language were distributed to the program participants.

One day workshops on Climate change organized at Bhimrana, Arambda, Hamusar and Goriali Eco Clubs

Lion Conservation Project

The Gir forest in the Gujarat state is the only home for the Asiatic Lions (*Panthera leo persica*) in India. Over the last five years, 21 lions have perished and many more have been critically injured by falling into the open-wells dug by farmers, in and around the Gir forest. It is estimated that there are some fifteen to eighteen thousand open wells in the area and they pose a major threat to the 359 odd surviving wild Asiatic Lions living in the Gir forest. Tata



Chemicals thru’ TCSR as committed to build parapet wall around 1000 wells and fence them. Work on construction of parapet walls around 889 wells has been completed as on 31st March 2009.

Prakruti—Eco club activities

“PRAKRUTI” ECO Club program was launched in the year 2006 with an aim to create environmental awareness amongst the community and the rural school students in particular. 21 ECO Clubs have been formed covering a total of more than 2,100 students in 12 villages / towns of Okhamandal

The PRAKRUTI ECO Club newsletter – “CHATAK” was launched. This Gujarati newsletter will be published every quarter and is meant to communicate environmental news, information on local wildlife and news of ECO Club activities to the ECO Club school students and teachers. The aim is to create conservation awareness amongst the local community which is expected to help our efforts for conservation

The Charakla salt works is one of the biggest man-made wetlands in the Saurashtra region. This place is an important site in terms of bird conservation and hosts thousands of aquatic migratory birds from the Europe and Central Asian regions making it a birdwatcher’s paradise, especially during the winter months.

Exposure visits for ECO Club students to the Charakla Bird Sanctuary were organized. A total of 752 students and 37 teachers from 11 schools attended this program in 9 batches. The purpose of the visit was to introduce the students and teachers to migratory birds and bird studies.



Eco Club Program in Progress

Social Program—Babrala



Community Song
recital in progress

A Social program for increasing contact and rapport with the community is conducted every year during the Founder's Day celebrations. A month long preparation was done for the program. In the month of April quiz and drawing competition was conducted in twelve Govt. Schools and in the area of Sport events like Cricket competition was organised

for youths. The programme was presided by the Guest of honour Mr. V.k Bhatia, the VP-Manufacturing, senior manger of Administration – Mr. S.K Roy, and other executives, officials of TCL along with the people from surrounding areas. The programme started by welcome song sung by the Nagliya school

students and lamp lighting by the VP and executives.

After the lamp lighting the guest went to judge the science exhibition competition for the students who participated from surrounding villages. Then cultural programme started by competition of male and female folk song .

At the end prize distribution was done for the winners of various events- quiz& drawing, Science exhibition, Song competition and cricket tournament. Almost 250 people participated in the programme . The programme ended with a community feast.

*A signature
campaign was
organized, and it
was heartening to
see determination
in every face to
educate their girl
child*

Women
and children
enjoying the
IWD cele-
brations



International Women's Day at Mithapur

"...there is no tool for development more effective than the empowerment of women."

-- Kofi Annan

Rekindling the spirit of womanhood, TCSRSD hosted the women's day celebrations at Mithapur in Gujarat on 8th March 2009. The Women's day celebration is an initiative of self help groups, where in all the members get to interact with each other, share their achievements and expand their knowledge horizons. More than 2000 women from Jamnagar district attended the celebrations. The celebrations included a rally and flag hoisting by Mrs. Suja Jacob, Vice president of Ladies Club, Mithapur .

In his inaugural address, Mr. Jacob, stressed that equal participation of women in all fields is the precursor to a developed society. In consonance with the theme of the day, he emphasized on the role of education in bringing about real empowerment. Espousing the cause of girl education, Mr. Rajbir Singh Saini, accentuated the value of education and the various hith-

erto unexplored options for employment available to women. Mr. Rishi Pathania appealed to the assembled audience to take a pledge to educate their girl children and ensure a bright future for them.



The highlight of the day was the cultural programme meticulously put up by the self help group members, ably assisted by Mr. Manish Thaker and Ms. Rehana Sheikh. Thought provoking plays on child labour, alcoholism, micro insurance and education were performed by the self help members. Bank of Baroda and Gramin bank distributed loans worth Rs.1, 60,000/- to 12 self help groups for income generation activities.

Stalls were put up by women entrepreneurs, showcasing the various products either manufactured by them or sold through them. A signature campaign was organized, and it was heartening to see determination in every face to educate their girl children.

Tejaswini & Spandan—Domestic Management program Haldia



Tejaswini Program in progress at Haldia

Tata Company is intent on providing a vibrant environment to its employees. For a person both work as well as family environment is important.

Two Domestic management training program Spandan and Tejaswini was conducted by Ahmedabad based organisation named Aakar Charitable Trust for employees and their housewives.

A topic on Life skills like self-realization, positive

attitude, improving mutual relations, self-motivation, teamwork and a pragmatic thought process development was covered during this workshop. 32 women participants attended the Tejaswini Program and 18 employees participated in the Spandan program.

Spandan program for males was organized for the first time.

Participant’s feedback was overwhelming. According to them by increasing the levels of enthusiasm towards work and life in the employees, their efficiency towards work increases. One of them also quoted that Optimistic attitude towards changes leads to acceptance of changes and hence helps in discharging the responsibilities effectively. Seeing the good response it was decided that such type of training should be imparted to all the employees.

For the first time Enterprise Development Training was conducted at Haldia for members trained in Pond Management

Karzobi— Annual Day

Karzobi Annual Day was celebrated on 14th of Feb, 09 at Gunnar township hall fThe guest of honour was Mr. Arif Ali, chairman of Gunnaur.

On that day annual karzobi budget, marketing plan, quality of products, earning status, quality enhancement, profit sharing was discussed among the members.

Mr. Solanki from TCSRDR told to the participants that total budget of Karzobi project was one lakh. But this year the sales of karzobi product till date approx. one lakh fifty thousand. The amount of rupees fifty thousand would be as profit for next year.

The next year budget will be of one lakh fifty thousand.

This year TCSRDR decided that the sale of the products would be by two methods-

Organising exhibition cum sale programme at different places like-GAIL, NAPS, Jubilant, TCL campuses. The total sale in all exhibitions for this year was of rupees fifty thousand.

TCSRDR has open retail counter for sale of Karzobi product at village house at Babrala the counter was of rupees one lakh.

Misc. Activities

Support for Nature Education Camps:

Required logistical support was extended to the Ahmedabad Nature Lovers’ Association (ANALA) and the Marine National Park Dept. for organizing marine life education camps at Mithapur and Poshitra respectively.

624 students from various schools of Ahmedabad, Anand, Baroda, Bharuch, Nadiad, Bhavnagar and Udaipur attended the camp at Mithapur. Apart from the live corals, the participants also got to see

the dolphins, puffer fish, eels, sea hare and the ray fish.

Dai Training: A two day Dai training was organized at Babrala. Training was given to both trained and untrained Dai in order to refresh their skills and highlight their responsibilities

Support to CGPL: TCSRDR continued activities at Mundra providing support for setting up CD activities there. Training and awareness visit of the staff from Mundra was organized.



Tata Chemicals Society for Rural Development

C/o Tata Chemicals Limited

Mithapur

Babrula

Haldia

Phone: 028982 665227

E-mail: tcsrd.mithapur@tatachemicals.com

You cannot help someone get up a hill without getting closer to the top yourself.

So lets JOIN HANDS FOR BETTER TOMMOROW.

ARTISANS - I-CARDS

TCSR provided an Identity to their Karzobi artisans with the support of Govt of India. Eighty artisans of the Gunnaur region got their computerised I-cards. The importance of the I- cards for artisans are : low interest loan in the form of artisan credit card from the bank; tax relaxation in the purchase of raw materials etc.



TCSR was established in 1980 by Tata Chemicals to undertake development programs in the rural areas of the country with a special focus on the neighbourhood of its manufacturing plants.



Senior Leaders Visit Rexene bag unit

CHRO Mr. Sudhakar visiting the Rexene bag unit



Mr. B.Sudhakar –CHRO and Mr. Satish Anand – General Manager - HR & Corporate Affairs visited Rexene item Unit at GIDC Arambhada, which is being implemented under the Affirmative action programme.

Mr. Sudhakar, while addressing to women entrepreneurs stressed on the need for quality of products. He also checked status on Safety and First aid training.

The program was done in collaboration with GRIMCO.

50 more BPL women have been selected for training in Rexene products manufacture. General training has started for the first batch of 25 BPL women at Arambhada

Mr. Anand who also visited the program suggested that the display vision of unit should be such that it reminds everyone of their target to achieve income for Rs 5000/- per month for 500 women in next 5 years .



Mr. Anand at the new Rexene bag manufacturing unit